

Destination Downtown City of San José

BAPDA Spring 2017 Meeting
Downtown Planning Panel
April 28, 2017

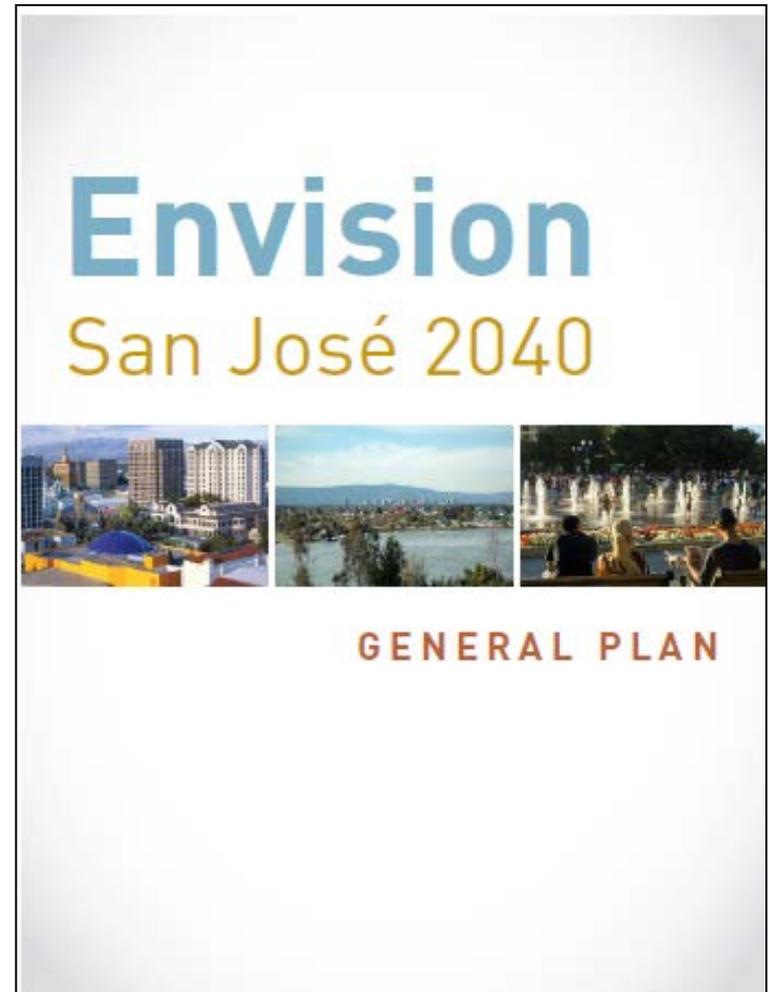
Rosalynn Hughey, Assistant Director
Department of Planning,
Building & Code Enforcement

Planning is Foundational

Major Strategy: Destination

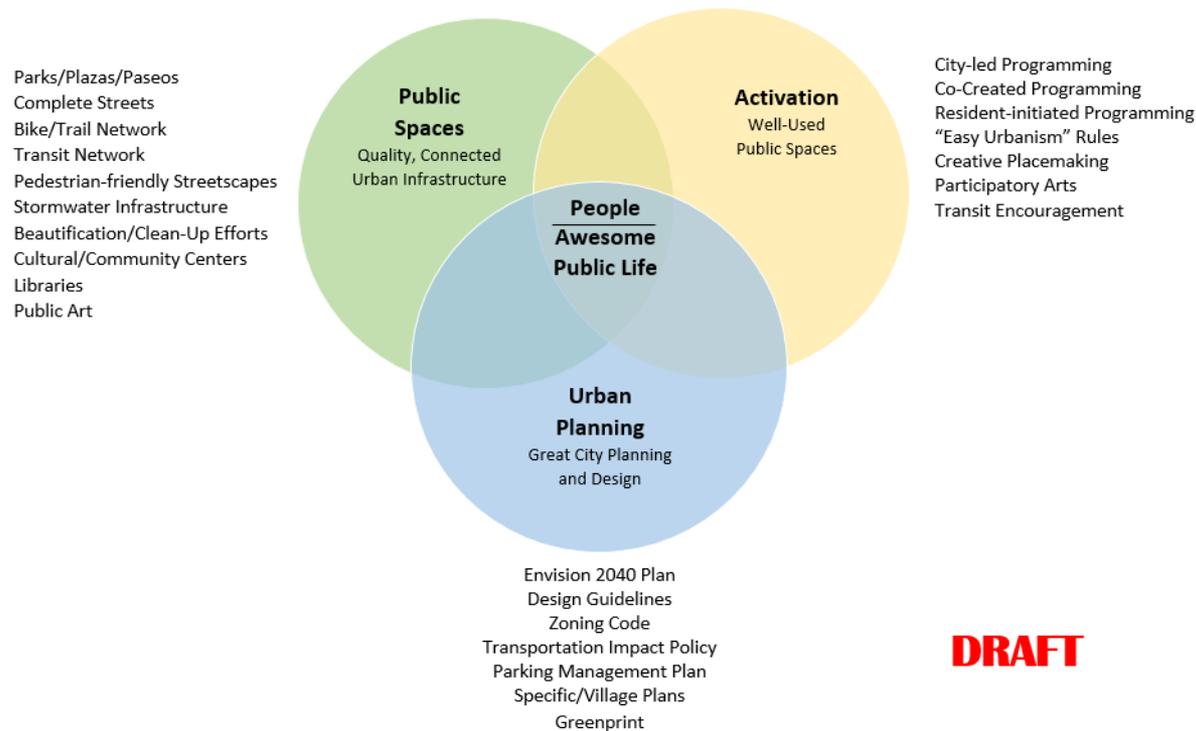
Downtown

- Vibrant urban center
 - ❑ Mix of uses; great public spaces
- High-rise development
- Transit rich
- Eclectic mix of historic architecture & award-winning urban design

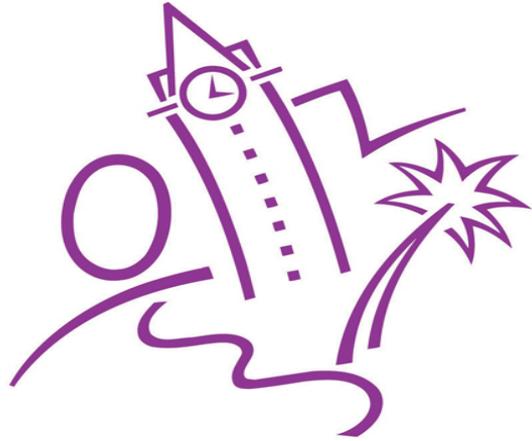


Create a Great Place(s)... For Everyone

PUBLIC LIFE FRAMEWORK



Dedicated Resources



**SAN JOSE DOWNTOWN
ASSOCIATION**



**Office of
Economic Development
Downtown Manager**

Partner, Partner, Partner



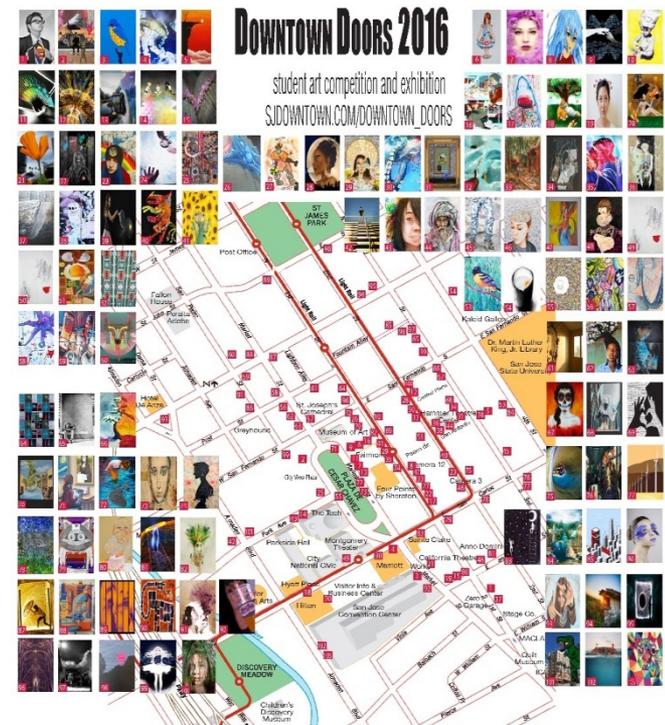
SAN JOSÉ STATE
UNIVERSITY



Great Public Spaces Activation







Mixed-Use Development

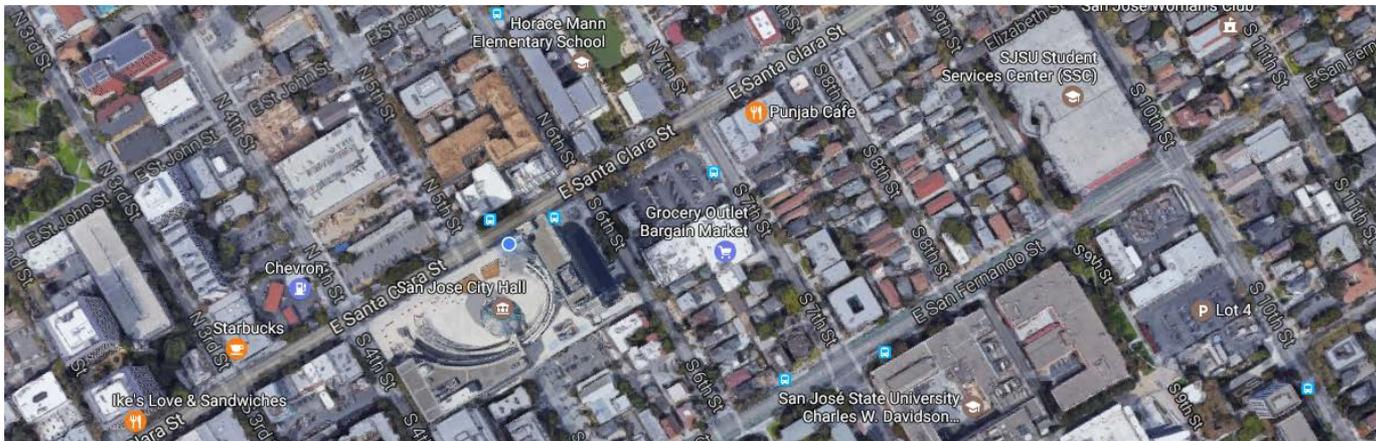


Accessibility

Mobility



Proximity



Home
School
Groceries
Work
Entertainment

...